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SECTION A

TORRANCE, CALIFORNIA, THURSDAY, JULY 2, 1936

All Advertisers

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lished in the Tri-City Sh-
News without extra

NEW CHAMBER OF COMMERCE OUTLINES BROAD PROGRAM OF ACTIVITY

Made To Arouse Interest in Groups To Promote Home Commerce and Other Civic Improvement

Meeting of the board of directors of the Torrance Chamber of Commerce, Monday, June 29, J. W. McQuaid, president, presided. The D & M Machine Works, was elected for the chamber for the year beginning July 1. Officers elected for the same term were Dr. Alden Smith, optometrist and jeweler, first vice president; E. J. Barber, general superintendent of the Columbia Steel plant, second vice president; and Charles P. Coates, Jr., assistant manager of the Torrance branch of the Bank of America, treasurer. J. J. Gilmeister was re-elected secretary.

Other members of the board of directors are: Sam Levy, R. R. Smith, Sherwood McIntyre, DeKalb Spurlin and Fred Isaacson.

Broad Program
As president of the chamber, Mr. McQuaid will initiate a broad program for more thoroughness, more homes, mutual understanding among all interests, more recreation, and the best interests of our citizens, because "we all together" to each citizen the opportunity for healthy and happy development. In their search for more to establish themselves in Torrance, and to expand their commercial enterprises, our employees, our mer-

FARES REDUCED between Torrance AND LOS ANGELES

Reductions in round-trip fares between Torrance and Los Angeles were put into effect July 1, according to W. H. Bratton, local agent of the Pacific Electric Railway. The adult fare for the round-trip to Los Angeles was reduced from 70c to 55c. The new rate for children, under 12 years, is 30c. The same reduced fares will also include round trips between Los Angeles and Redondo Beach, Long Beach, and San Pedro.

The new schedule of fares will be in effect for a six-month trial, according to Mr. Bratton.

President



J. W. McQuaid, newly-elected president of Torrance Chamber of Commerce.

Public Drinking Illegal Saturday

There will be no looking at the sun, moon or stars thru the bottom of a glass in Torrance on July 4, if the cops can prevent it, for on that date the new city ordinance on public liquor drinking goes into effect.

Under the terms of the ordinance, adopted 30 days ago, July 4, it becomes illegal for any person to drink liquors on any public sidewalk, street, in any park, automobile, or other public place, and all offenders who are caught in the act will be arrested.

Since many persons will no doubt feel that it is necessary to celebrate the nation's birthday by hoisting a few rounds, they are hereby warned that such hoisting must take place within doors.

Those who buy their liquor in containers and have been in the habit of stepping out on the sidewalk to knock over a few tall ones will have to stop the practice, which has become objectionable to those who do not drink, or if they are in the habit of taking their refreshments in less public places.

Zamperini Leaves Friday

Louisa Zamperini, Torrance candidate for a berth on the United States Olympic team, will leave tomorrow night for New York to take part in the finals on July 11-12. In spite of the Coliseum fiasco, the money has been raised to send the Torrance boy east for the last contest held in this country before the team sails for Germany.

Louis will leave Los Angeles over the Southern Pacific, at 8 o'clock tomorrow night. The station is located at Fifth and Central avenues. All Louis's friends and Torrance citizens who want to give him a good send-off on his trip and wish him luck in his quest for world renown for himself and his home city, should drive up to see him off. Fifth and Central, tomorrow night at 8 o'clock.

LOCAL PLANT NOT WORRIED OVER UNIONS

Drive to Unionize the Steel Industry Not Expected to Get Far Here

There is little likelihood that the announced drive to unionize employees of the steel industry, inaugurated under the leadership of John L. Lewis, will get very far in Torrance.

Two years ago a prolonged effort to unionize the local plant of the Columbia Steel Company was abandoned due to lack of support and the union charter was surrendered.

The popularity of the present employee representative plan now in operation at the local steel plant was indicated recently when 96.1 percent of all employees working on the day the election was held cast ballots for their favorite representatives to discuss problems with the management.

The position of the steel industry is set forth in a statement printed elsewhere in this issue through the American Iron and Steel Institute. Employment in the industry does not depend upon membership in any organization and the industry will use its resources to the best of its ability "to protect employees from intimidation, coercion and violence," according to the statement.

Landon to Get Old Cane
FREMONT, O. (U.P.)—A. M. Alford has a cane which he used in the McKinley parade of 1893, which he plans to present to Gov. Alf M. Landon.

Mayor Pays High Tribute To Torrance Herald Staff

Torrance, Calif.
June 29, 1936.

Mr. Grover C. Whyte
Torrance Herald
Torrance, Calif.
Dear Grover:—

I want to take this opportunity of expressing my thanks for your invaluable help in making the dedication of the new buildings in Torrance a success. You and your staff are a credit to the City of Torrance and may you be one of the first to prosper in our new era.

I do not believe anyone can tell you in words the value of the Silver Anniversary Edition to the City of Torrance. Grover that is a real masterpiece and the only complete story ever told of Torrance.

I congratulate you and your staff.

W. H. STANGER, Mayor
City of Torrance.

Firemen

Save Life of
Baby Girl

Working from midnight for more than an hour last night members of the Torrance fire department saved the life of a tiny baby girl born to Mr. and Mrs. Joseph Sloan, 1240 W. 162d street, Gardena, at the Jared Sidney Torrance Memorial hospital.

The babe, apparently lifeless, was given prolonged treatment under the new resuscitator operated by skilled firemen, and after an hour or more of effort began to breathe normally and today is in good condition and is expected to survive.

This is the first successful case the department has handled with its new apparatus and the boys are happy to have been instrumental in restoring a living babe to its mother's arms.

In Lieu

Tax Money on
Its Way

Under a decision of the California supreme court, the allocation to cities and counties of a share of the new state tax on automobiles, known as the "in lieu" tax, was sustained. In a bulletin sent out by the League of California Municipalities, the city of Torrance has been notified that its share will amount to 42 cents per capita, based on the 1930 U. S. census, which will give the city approximately \$3000, which should be received within a few days as checks were to be mailed July 1.

The law provides that funds from this source shall be used for "law enforcement and the regulation and control and fire protection of highway traffic." This means that the money will be turned into the portion of the city funds set aside for the police department for highway purposes.

NEW LIBRARY IS LAST WORD IN COMFORT, CONVENIENCE

More Than 300 Visitors Inspect Handsome New Quarters
On Opening Day Last Saturday; Fine Art Collection Displayed

The name of J. S. Torrance headed the list in the guest register kept at the library in the old days, and the name of Mrs. J. S. Torrance was first on the list in the new guest register, opened for signatures for the first time last Saturday at the dedication of the new building. Nearly 300 visitors were registered during the day and evening, including many old residents of Torrance whose names had adorned the old register, and many out-of-town people who were attracted by the gala celebration put on that day by the city of Torrance. Among the out-of-town guests were a number of librarians of other cities, who came to inspect the commodious, attractive quarters.

The new library is the last word in convenience with its ample workroom, spacious stockroom for books, reading room for adults, another for children. A conference room where lectures, art exhibits and story hours may be held occupies the southwest corner of the building. This room has been paneled with celotex and lighted with fixtures especially designed for picture and poster exhibitions. A small kitchenette and restroom are included for the use of the library staff.

Franz Garrett, Los Angeles artist in woodblock printing, is the first to display his handiwork in the new library. His collection of black and white prints of the Bret Harte country.

TURN TO STORY 2

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Star Awards Prizes Before Huge Throng

Employees Get Bonuses and Salary Increases For Hard Work

Before a crowd of over 7000 people, which completely blocked traffic at the corner of Sartori and Post avenues, the Star Department Store Friday evening awarded a long list of prizes which climaxed the three-day celebration planned for the opening of the new store building.

Al Robinson, store manager, proved himself a real showman as he entertained the vast audience through a public address apparatus. Music from the Star's new radio department was also broadcast. A number of well known citizens and public officials were called to the microphone for brief remarks.

Old time residents could hard-

TURN TO STORY 3

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Woman Takes Life by Poison

Under circumstances indicating that she had taken her own life by poison, Mrs. Caroline Fitzpatrick was found dead at her home, 1752 Border avenue, last evening. The body was discovered by her son, Deeth McAllen, at 6:30 o'clock, who called a neighbor, Miss Esther Butler. Miss Butler summoned a physician, but life was already extinct.

The remains were removed to Stone & Myers mortuary, where an inquest will be held this week.

A note gave ill health and domestic troubles as the cause. Mrs. Fitzpatrick was the wife of Harold Fitzpatrick, employed at the Montgomery Lumber company.

LARGE PACKING HOUSE MAY SEEK LOCATION NEAR HERE

Plans Revealed By Attorney Following Introduction of Ordinance Regulating Hog Ranches; Plant to Cost \$400,000

A large Chicago meat packing concern is contemplating the erection of a \$400,000 plant in Torrance or within five miles of this city. A. P. (Tony) Entenza, prominent Los Angeles attorney and politician, told members of the Torrance city council yesterday afternoon. The proposed plant now being planned by the second largest firm of packers in the country will employ several hundred men and women, Entenza said.

The Los Angeles attorney addressed the council following introduction of a proposed ordinance regulating hog ranches. He stated that he hesitated to reveal the plans of the meat packers prematurely, but he did so because he didn't wish to have the city embody any provisions in the hog ranch ordinance which might tend to restrict such an important industry, or its likelihood of locating in this vicinity. Previous to introduction of the proposed ordinance, communication signed by 68 residents of the Perry district protesting the erection of a hog ranch near the corner of 182nd street and Prairie avenue. The petitioners claimed that such a hog ranch would be unhealthy, unsanitary, and detrimental to property. Mrs. John Kirsch, spokeswoman for a delegation which attended the meeting, stated that some time ago another hog ranch project was proposed at La Brea and Redondo boulevards and that the City of Redondo had ordered it stopped.

City Engineer Leonard reported that construction of the hog ranch at 182nd street and Prairie avenue had been ordered halted because the owners, said to be W. J. Frogge and Don F. Willis, had not taken out a building permit. Leonard also stated that there were a number of houses located near the proposed ranch.

According to City Attorney Rippey the only manner in which the erection of hog ranches can be regulated is by control of their location and operation in a manner to protect the public health and sanitation. A permit may be required yearly, and if operators do not comply with the regulations such permits may be refused.

These provisions are embodied in the proposed ordinance, which was adopted at its first reading yesterday afternoon. It comes up for final action at the next regular meeting of the city council on July 14. Provisions of the ordinance are similar to those in the county ordinance regulating hog ranches, Rippey stated.

After reading the proposed ordinance, Mr. Entenza stated to a representative of the Herald that there were no provisions in it which would be detrimental to a packing house.

On the strength of the present showing, Postmaster Conner believes that the department will sanction the addition of another clerk, for part time at least, which will relieve some of the pressure on the present staff. Should the postal receipts continue to gain, it will not be long before Torrance is eligible for advancement into the ranks of first class offices.

Mr. Conner reported also, that since June 16, when veterans' bonus bands were released for payment, the Torrance office has transmitted to the Los Angeles office for payment \$135,500 in bonds and checks, which will be returned to the individual veterans in Torrance in the form of cashable checks. An average of \$2500 per day was handled through the local office.

* STORES REMAIN OPEN *
* TOMORROW EVENING *
* CLOSED SATURDAY *

* Practically all retail *
* stores in Torrance will be *
* closed Saturday for the July *
* 4th holiday, but will re- *
* main open Friday evening. *
* By agreement among *
* downtown druggists, the *
* R-B Cut Rate Drug Store *
* and the Beacon Drug Com- *
* pany will be open all day *
* Saturday, as will the Alcorn *
* Drug store on Torrance *
* boulevard. *

THOUSANDS ATTEND "STAR" GIFT PARTY



the huge crowd of several thousand people who attended the opening of the new store building.

MUNICIPAL BAND SALUTES TORRANCE HERALD



Members of the Torrance Herald staff were honored Saturday by a much appreciated visit of the Torrance Municipal Band, whose members are shown above in front of the Herald building. George Watson, director, is seen in the center of the front row.

The band played three rousing numbers which were enjoyed by the Herald staff. Torrance should indeed be proud of this splendid musical organization which is also willing to do its full share in its activities.

Photo by Haig & Haig.

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